

GET INVOLVED GUIDE

Help Raise Awareness about Pedestrian Safety in Parking Lots

Things You Can Do to Spread the Word

- Make a short presentation at a meeting of your neighborhood association, faith-based community, or service group (Lions, Kiwanis, Rotary, etc.).
- Ask your or your child's school, college or other educational institution to post the "Parking Lots are Danger Zones" poster.
- Put up the "Parking Lots are Danger Zones" poster at your work place, perhaps on the door leading to the parking lot.
- Involve local businesses by asking if they would display the "Parking Lots are Danger Zones" posters.
- Start a pledge card drive and urge others to commit to safer walking and driving in parking lots.
- Start a campaign to urge pedestrians to wear reflective items at night so they are more visible to drivers, especially in the winter and during bad weather.
- Start a school parking lot safety campaign by teaching children, one of the most vulnerable groups when it comes to pedestrian collisions, how to be safer in parking lots.
- Send an article or posting to your neighborhood, business or group's newsletter or listserv.
- Send a message to family, friends and others in your e-mail address book, or post a message on your Facebook page.
- If you see a near miss in a parking lot, or some bad driver or pedestrian behavior, use Twitter to tell others about it. If you see, good behavior from drivers or pedestrians, send a Tweet about it, too.